

ORDINANCE No. 9.

AN ORDINANCE to Regulate the Erection of Signs within the City of Alexandria, Virginia.

BE IT ORDAINED BY THE CITY COUNCIL OF ALEXANDRIA:

Section 1. No person, firm, or corporation shall erect or place any sign of wood, metal, cloth or other material on or across any street or sidewalk in the City of Alexandria without permission from the City Manager, and then only upon the conditions contained in this ordinance; provided, however, that the privilege to erect any sign under this ordinance is revocable by the City Manager.

Section 2. Overhanging Signs. No person, firm or corporation shall erect and maintain any sign over or across any street or sidewalk in the City of Alexandria unless it conforms to the following requirements:

1. All overhanging signs shall be of non-combustible material, electrically lighted, and shall not extend more than ten feet from the building line. They shall be erected at least twelve feet above the sidewalk or roadway as the case may be. All electrically lighted signs shall conform to the requirements of the Southeastern Underwriters Association.

2. The design, construction and appearance of all overhanging signs, and the method of suspension shall be subject to the approval of the City Manager, and erected under the direction of the City Engineer.

3. All signs now erected on or across any street or sidewalk within the City of Alexandria not in conformity with the provisions of this ordinance shall, on or before July 1, 1923, be either removed from the premises or altered in such a manner as to conform to the provisions of this ordinance.

4. Nothing in this ordinance shall be construed to prohibit the stretching of banners across the streets of this City upon permission from the City Manager; provided, however, that such banners when allowed to be erected shall be at least twenty feet above the roadway.

5. For the purposes of this ordinance the term "Overhanging Sign" shall be deemed to mean any sign which is erected at right angles to the building.

Section 3. Signs constructed of wood or non-combustible material may be placed on buildings, providing they are securely fastened. Permits for the erection of signs of this nature must be obtained from the City Manager, and erected under the direction of the City Engineer. Said permits to be revocable and no permits will be issued when the erection of said sign shall be deemed an added fire hazard.

Section 4. Billboards, board fences, or structures of any kind used for advertising purposes are hereby prohibited on the streets and sidewalks within the City of Alexandria, except those structures conforming to the provisions of this ordinance.

Section 5. No signs, placards or posters of any nature whatsoever shall be erected in or on the streets, sidewalks, or private property of this City by any person, firm, or corporation, which shall be unsightly, detrimental to the neighborhood, or dangerous to traffic.

Section 6. The erection, use or maintenance of any sign erected under the provisions of this ordinance shall be considered an agreement by the owners thereof to save the City harmless from all damages arising or resulting therefrom.

Section 7. Any person, firm or corporation violating any of the provisions of this ordinance shall be punished by a fine of not more than One Hundred Dollars (\$100.00) or imprisonment in the City Jail not exceeding sixty (60) days, or both fine and imprisonment at the discretion of the Court.

Section 8. All Ordinances, or parts of Ordinances, and Resolutions in conflict herewith are hereby repealed.

Section 9. This Ordinance shall take effect immediately upon its passage.

Approved this 22nd day of March, 1923.

W. A. Smith
Mayor.