

ORDINANCE NO. 4698

AN ORDINANCE to amend and reordain certain provisions of Article G.1 (ALEXANDRIA MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as amended.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Article G.1 (ALEXANDRIA MARKETING COMMITTEE AND COORDINATING COUNCIL), Chapter 4 (COMMITTEES, BOARDS AND COMMISSIONS), Title 2 (GENERAL GOVERNMENT) of The Code of the City of Alexandria, Virginia, 1981, as amended, be, and the same hereby is, amended and reordained by the following amendments to the identified section as follows:

Sec. 2-4-64 Same -- composition.

The committee shall consist of ~~seven~~ nine members: one citizen at large and ~~six~~ eight additional members with a variety of experience or expertise in the following areas:

- (1) Marketing/communications;
- (2) Advertising agency/public relations;
- (3) Media buyer;
- (4) Graphic design/production;
- (5) Media relations/media outlet.

Section 2. That this ordinance shall become effective upon the date and at the time of its final passage.

WILLIAM D. EUILLE
Mayor

Final Passage: December 18, 2010