

ORDINANCE NO. 3690

AN ORDINANCE to amend and reordain Section 9-105 (STANDARDS FOR PERMITTED SIGNS, MARQUEES AND AWNINGS), under Section 9-100 (GENERAL PROVISIONS), of Article IX (SIGNS, MARQUEES AND AWNINGS) of the City of Alexandria Zoning Ordinance.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That Section 9-105 of the City of Alexandria Zoning Ordinance be, and the same hereby is, amended by adding thereto a new subsection (F) to read as follows:

(F) Coordinated sign program. As an alternative to signs, marquees or awnings otherwise permitted under this Article IX, signs, marquees or awnings may be permitted in a coordinated development district in accordance with a coordinated sign program approved by special use permit.

(1) A proposed coordinated sign program shall include a statement of justification for such program, in addition to information which describes the number, location, size, height, color, material, and type of illumination, if applicable, of all proposed signs within the program, as well as the information to be displayed on the signs.

(2) A proposed coordinated sign program may be approved if council finds that it provides the same or greater benefits to the public as the otherwise applicable sign regulations.

Section 2. That Section 9-105 of the City of Alexandria Zoning Ordinance, as amended by this ordinance, be, and the same hereby is reordained as part of the City of Alexandria Zoning Ordinance.

Section 3. That this ordinance shall become effective upon the date and at the time of its final passage, and shall apply to all applications for land use or land development approval provided for under the City of Alexandria Zoning Ordinance which on such date are pending before any city department, agency or board, or before city council, or on judicial review; shall apply to all such applications which may be filed after such date, and shall apply to all other facts and circumstances subject to the provisions of the City of Alexandria Zoning Ordinance, except as may be provided in Article XII of said ordinance.

PATRICIA S. TICER
Mayor

Final Passage: December 11, 1993