

ORDINANCE NO. 3024

AN ORDINANCE to amend and reordain subsections (3) and (11), both of Section 8-3-1, and Section 8-3-16, Chapter 3, Title 8 of The Code of the City of Alexandria, Virginia, 1981, as amended; which Title 8 relates to BUILDING CODE REGULATIONS, which Chapter 3 relates to SIGNS, to MARQUEES AND AWNINGS, which Section 8-3-16 formally related to BANNERS and now relates to BANNERS, MOBILE OR PORTABLE SIGNS, which Section 8-3-1 relates to DEFINITIONS, which subsection (11) relates to SIGNS and which subsection (3) relates to BANNERS.

THE CITY COUNCIL OF ALEXANDRIA HEREBY ORDAINS:

Section 1. That subsection (3) and (11), Section 8-3-1, Chapter 3, Title 8 of The Code of the City of Alexandria, Virginia, 1981, as amended, be and the same hereby are amended and reordained to read as follows:

(3) **Banner.** Any sign, streamer, pendant or advertising device appended on or from any staff, pole, wire, framing or similar support, extending across any street, highway, alley, sidewalk or other public right-of-way, and intended to be displayed for a short period of time only.

(11) **Signs.** Any words, letters, parts of letters, figures, numerals, phrases, sentences, emblems, devices, designs, trade names or trademarks or posters by which anything is made known, such as are used to designate an individual, firm, association, corporation, profession, business, commodity, land or product, which are visible outdoors and used to attract attention, but excluding supporting standards for the same; provided, that no words, letters, parts of letters, figures, numerals, phrases, sentences, emblems, devices, designs, trade names, trademarks or posters are affixed thereon.

(a.) **Sign, mobile.** Any sign, as defined in this subsection, but excluding parking permit stickers, inspection stickers, regulatory permits and bumper stickers, which is attached to a vehicle or is otherwise mounted on wheels, moving or parked or with axels whereby wheels may be attached, advertising an on-premises or off-premises business.

(b.) **Sign, portable.** Any sign, as defined in this subsection, that is not permanently fixed into the ground or to a building or structure, that can easily be picked up and moved and that advertises an on-premises or off-premises business.

Section 2. That Section 8-3-16, Chapter 3, Title 8 of The Code of the City of Alexandria, Virginia, 1981, as amended, be and the same hereby is amended and reordained to read as follows:

Sec. 8-3-16. Banners, mobile or portable signs.

No person shall erect or display any banner, mobile or portable signs as defined in section 8-3-1. This prohibition shall not apply to official highway signs or to signs in any commercial zone which have been approved by city council for special occasions, or to any parking permit stickers, inspection stickers, other like regulatory permits and bumper stickers. Any mobile or portable sign existing on March 12, 1985, shall be removed by October 1, 1985.

Section 3. That the title of and an informal memorandum explaining this ordinance shall be published in a newspaper of general circulation published in the city not later than five days following its introduction together with a notice containing the time and place for a public hearing. The city clerk shall have the full text of this ordinance printed in sufficient numbers to supply copies to meet request. The city clerk shall note the date of introduction and first reading, the date of publication, the date of the public hearing, and the date of the second reading and final passage in the minutes of the meeting. This ordinance shall become effective the date of its final passage.

CHARLES E. BEATLEY, JR.  
Mayor

Final Passage: March 16, 1985